

FRANKIE SMITH

UX Developer & Designer

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EXPERIENCE

Interactive Designer

5HD Agency

April 2017 — Present • Canton, MA

- Through thoughtful UX practices, I designed and developed pixel-perfect, fully-functional websites for a vast scope of organizations
- Developed custom WordPress themes and provided clever UX features for easy client customization
- Designed multiple ad campaigns for clients in the Healthcare and Education fields
- Developed animated HTML5 banner ads for campaigns
- Managed code through version control systems such as GitLab and GitHub to ensure seamless workflow between co-workers

Freelance Designer & Developer

ParTea Booze Infusers

May 2018 — Present • Boston, MA

- Designed and developed a custom WordPress theme for the lifestyle product ParTea
- Implemented and crafted an e-commerce system to ensure a pleasing customer experience throughout the website
- Developed a blog that is maintained by the client in order to keep clientele involved with the product

Graphic Designer

Triad Advertising

September 2014 — April 2017 • Canton, MA

- Created designs, concepts, and UX workflows based on knowledge of layout principles and aesthetic design concepts
- Designed ad campaigns for clients in the Healthcare and Education fields

ABOUT

Designer & Developer with a passion for UX and thoughtful design. I like to keep myself informed in the ever changing world of technology by attending conferences and networking events. Outside of work, I enjoy a good road trip and playing guitar with my band.

SKILLS

Development

HTML

CSS

SASS

jQuery

React

WordPress

php

Git

Design

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe Animate

Adobe XD

InVision

Webflow

EDUCATION

Bachelor of Science (B.S),
Graphic Design

The New England Institute of Art

2009 — 2013 • Brookline, MA